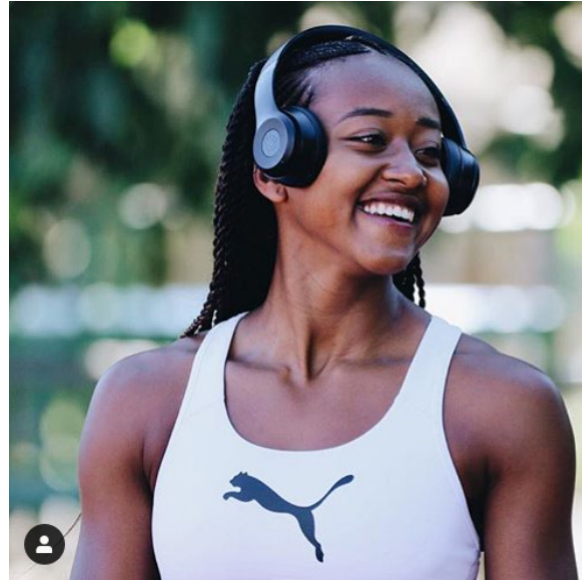




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MAGGLINGER TRAINERTAGUNG | JOURNÉES DES ENTRAÎNEURS À MACOLIN

Wie ich zum Influencer wurde! Comment suis-je devenu influenceur!

SARAH ATCHO (Athlétisme), REMO KÄSER (Schwingen), JOANA HEIDRICH (Beachvolleyball) | SCHUWEY IWAN (TBS)



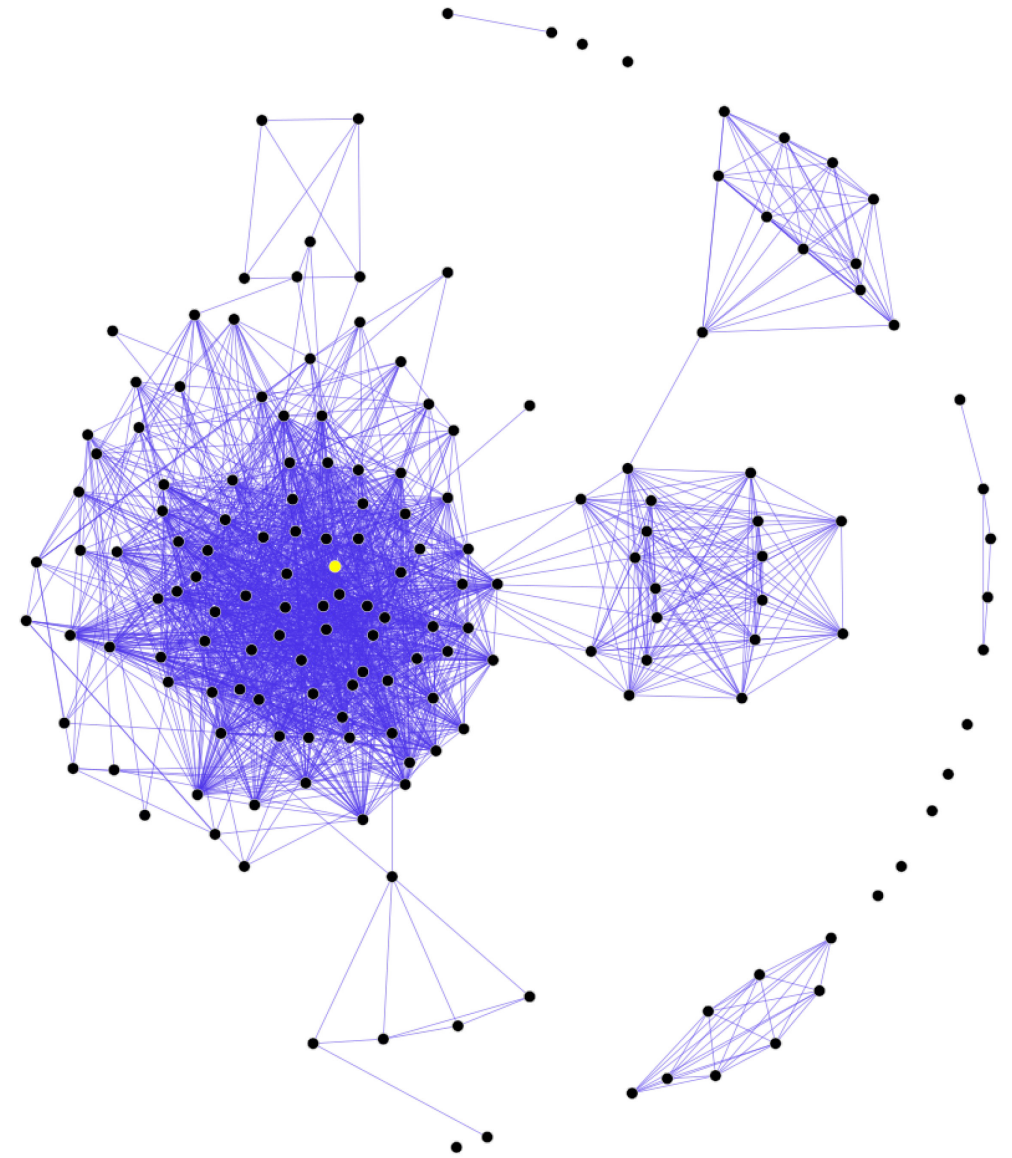


INFLUENCER

Als **Influencer** (von [englisch](#) *to influence* ‚beeinflussen‘) werden Personen bezeichnet, die aufgrund ihrer starken Präsenz und ihres hohen Ansehens in [sozialen Netzwerken](#) als Träger für [Werbung](#) und [Vermarktung](#) in Frage kommen (sogenanntes [Influencer-Marketing](#)).

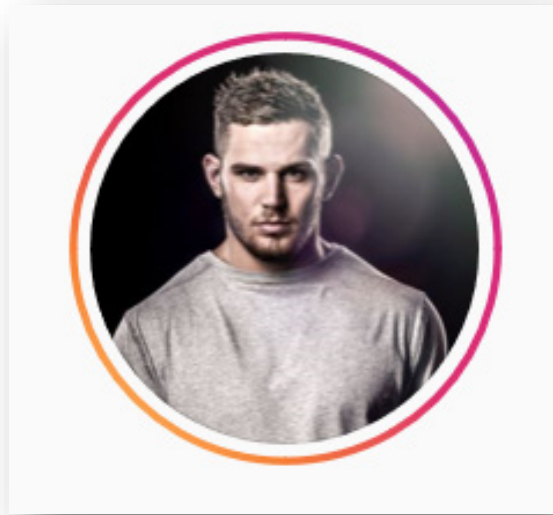
Un **influenceur** est une personne qui, par son statut, sa position ou son exposition médiatique, est capable d'être un [relais d'opinion](#) influençant les habitudes de consommation dans un but [marketing](#)^{1,2}.

Wikipedia



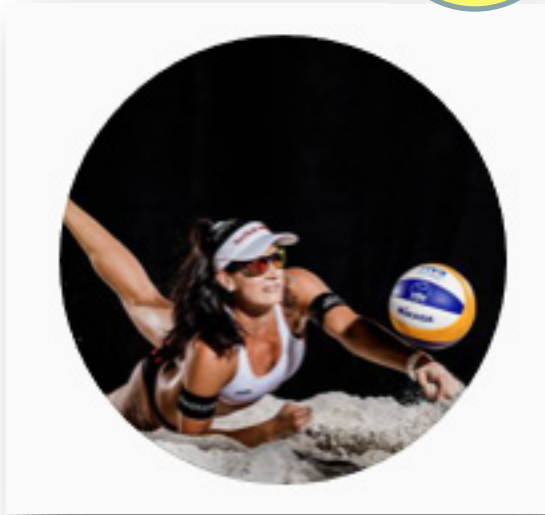


646 – 24.4k – 240



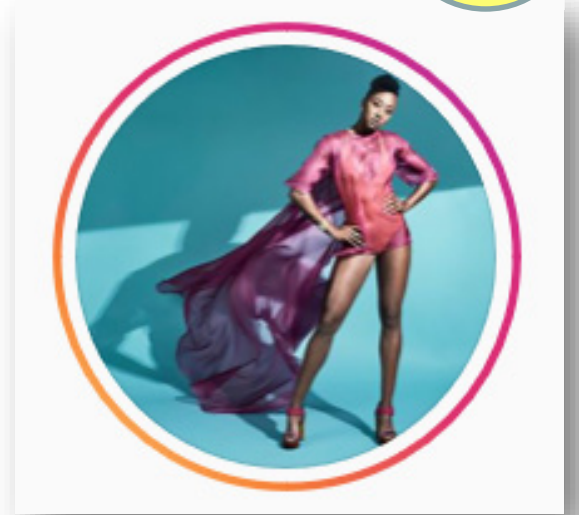
REMO KÄSER

492 – 29.1k – 100



JOANA HEIDRICH

470 – 15.3k – 1915




SARAH ATCHO





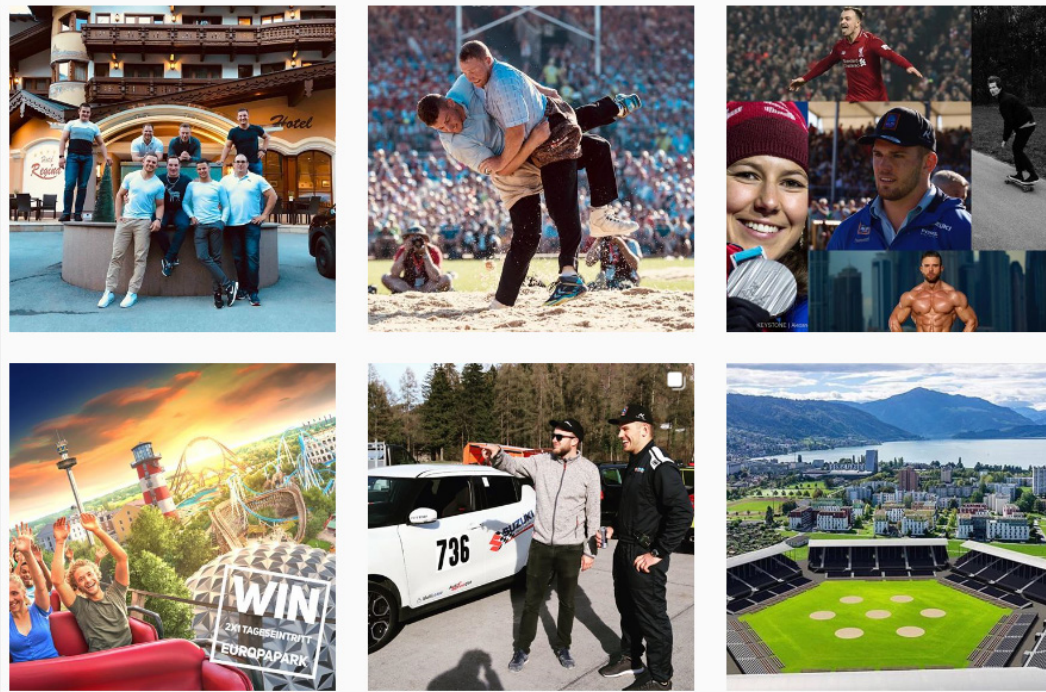
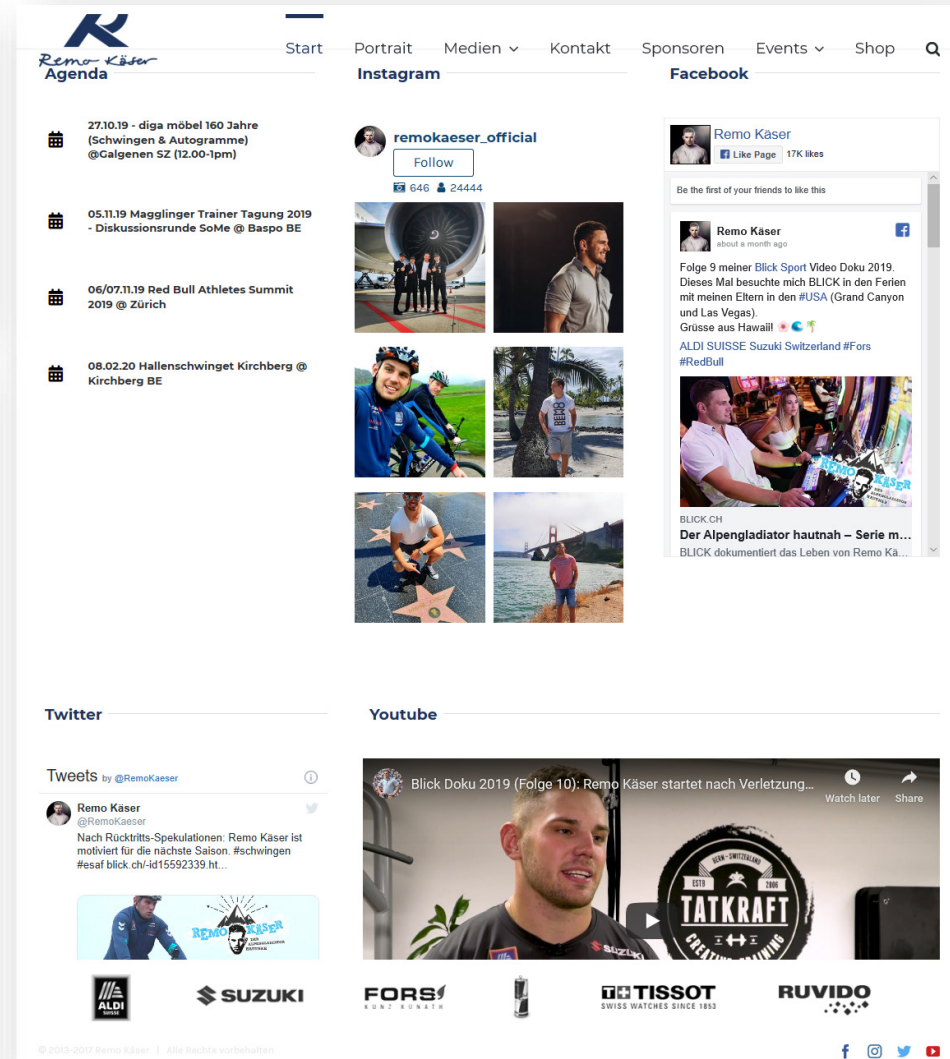
REMO KÄSER | Website . Instagram . Facebook . Twitter . Youtube ...



remokaeser_official Abonné(e)

646 publications 24,4k abonnés 240 abonnements

Remo Käser
 ch#Alpengladiator #remokaeser
 🍷Aldi Suisse - Suzuki - Fors - Red Bull
 www.swiss.com/pilots

Website: Remo Käser Agenda. Start | Portrait | Medien | Kontakt | Sponsoren | Events | Shop

Instagram: remokaeser_official (646 posts, 24444 followers)

Facebook: Remo Käser (17K likes). Post: Folge 9 meiner Blick Sport Video Doku 2019. Dieses Mal besuchte mich BLICK in den Ferien mit meinen Eltern in den #USA (Grand Canyon und Las Vegas). Grüsse aus Hawaii! #ALDI SUISSE Suzuki Switzerland #Fors #RedBull

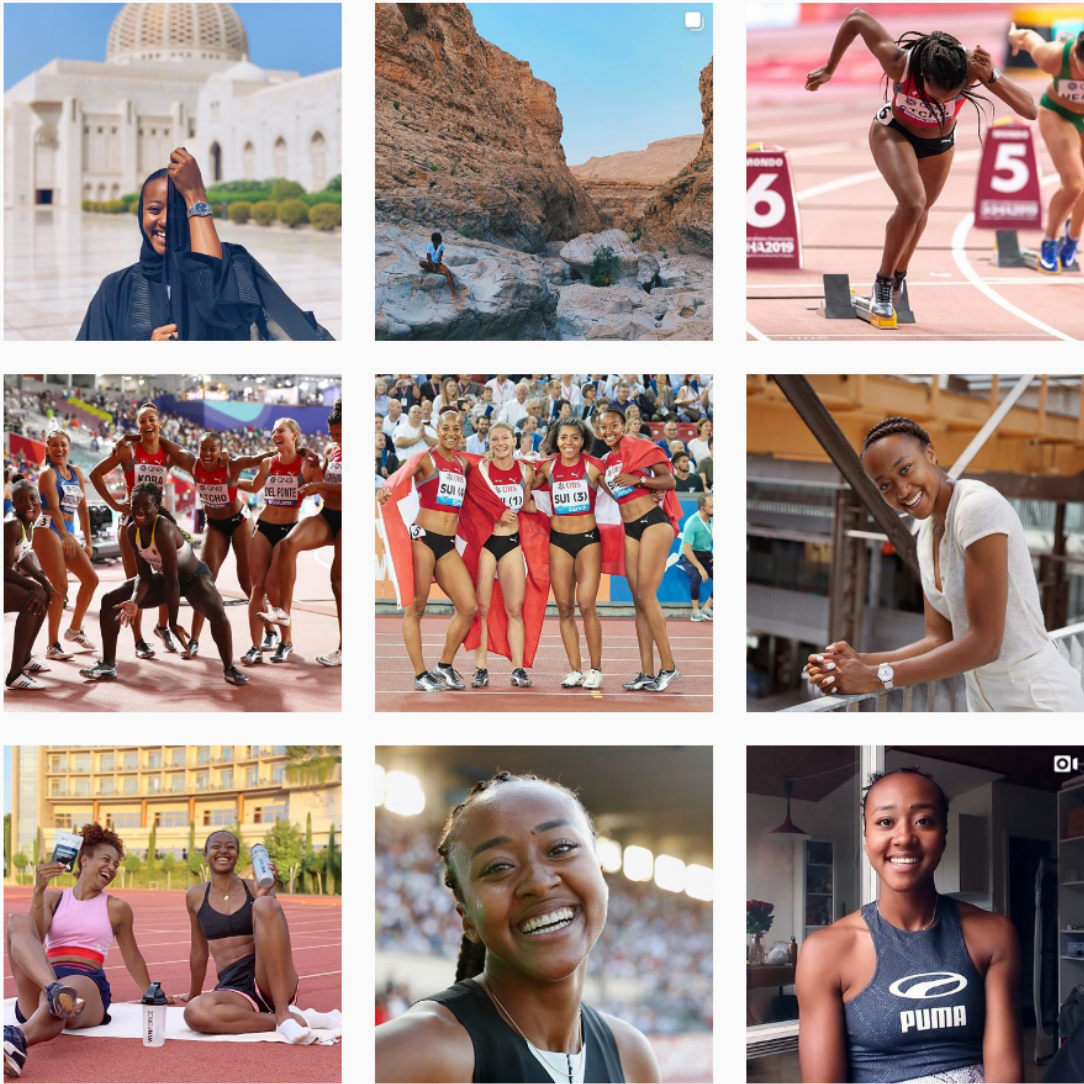
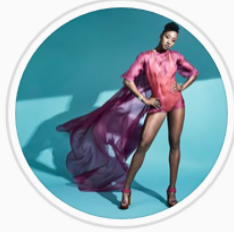
Twitter: Tweets by @RemoKaeser. Tweet: Nach Rücktritts-Spekulationen: Remo Käser ist motiviert für die nächste Saison. #schwinger #esaf blick.ch/id15592339.html

Youtube: Blick Doku 2019 (Folge 10): Remo Käser startet nach Verletzung... (TATKRAFT logo)

Sponsors: ALDI SUISSE, SUZUKI, FORS, TISSOT, RUVIDO



SARAH ATCHO


sarah_atcho Abonné(e) ▼ ⋮

470 publications 15,3k abonnés 1 915 abonnements

Sarah Atcho
 4x100 national record holder
 #European U23 200m 🏅 medalist
 @puma | @mauricelacroix | @wf.winforce | @lausanne2020


Travels ✈️ Races 🏆 Foodie 🍜... Partners ⭐️ Training 🏃 🏠👕👖 PUMA

f Sarah Atcho 🔍 Iwan Home Create 👤 🗨️ 🔔 ?



Sarah Atcho

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JOANA HEIDRICH



joanaheidrich

Abonné(e) [dropdown] [more]

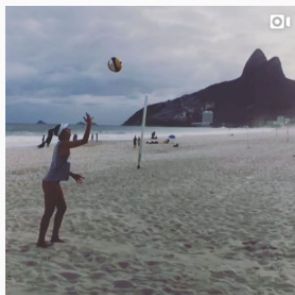
492 publications 29,1k abonnés 100 abonnements

Joana Heidrich
Beachvolleyball pro Athlete
5th place at Olympicgames in Rio 2016
°REDBULL
°SWATCH
°NIKE
°TUI
°TOYOTA



Swatch X JoAnouk

www.swatch.com/de_ch/explore/swatch-sports/articles/swatch-x-joanouk



live Laureus Charity Night 23. 11.19 Zurich	joanouk swatch We designed a Beachvolleyball Watch Order	fans for an autograph card send a empty but postpaid envelope to our contact!	world ranking Women's world ranking #11
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← **Joana Heidrich**
153 Tweets

Joana Heidrich
@HeidrichJo
heidrich-vergedepre.com Joined February 2013
51 Following 6,424 Followers

Following



Connect with Joana



GENERATION Z | GÉNÉRATION Z





WERNER GÜNTHÖR
1990



REMO KÄSER
2020



XXX
2050

